



VIETNAM NATIONAL UNIVERSITY OF HO CHI MINH CITY  
**UNIVERSITY OF INFORMATION TECHNOLOGY**

# **INVITATION FOR SPONSORSHIP PROFILE FOR STUDENT ACTIVITIES 2024**

# Letter of Introduction

**Dear Esteemed Business Partners and Organizations,**

With 17 years of establishment, construction, and development, the University of Information Technology - Vietnam National University - Ho Chi Minh City (UIT) has achieved significant milestones in the training and development of high-quality human resources in the field of information technology, contributing to the overall development of the country. Throughout this developmental journey, UIT has consistently received the support and collaboration of our valued business partners in the areas of job assistance, internships, curriculum development, and professional training for our students. UIT sincerely appreciates the steadfast partnership of our esteemed business partners over the years.

UIT is honored to extend an invitation to our esteemed business partners for the student activities planned for the year 2024. Your collaboration will play a vital role in constructing and promoting a positive image, fostering a sustainable brand development for our university, and especially for our students who represent a pool of high-quality, potential human resources for your businesses.

We extend our best wishes for the health, happiness, and success of the Board of Directors and all employees of your esteemed organization.  
Thank you sincerely for your continued support.

**Best regards,  
Dr. Nguyen Tan Tran Minh Khang  
Vice President**



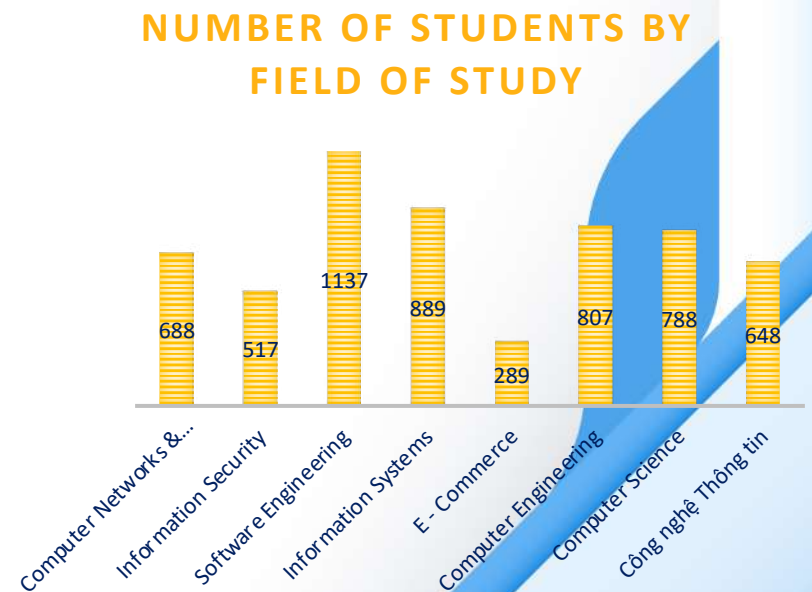
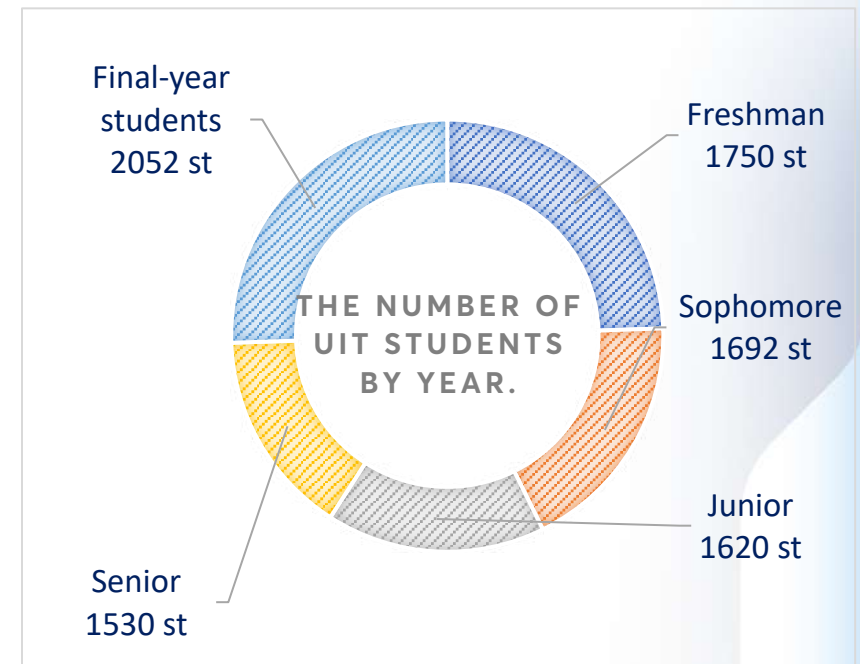
## About Us





University of Information Technology (UIT) is one of the seven member universities of Vietnam National University - Ho Chi Minh City (VNU-HCM), established in June 2006. UIT's mission is to train information technology human resources actively contributing to the development of Vietnam's information technology industry. Additionally, the university engages in scientific research and the transfer of advanced information technology.

Currently, the university offers undergraduate and postgraduate programs. UIT boasts a team of highly qualified faculty and staff, capable of meeting the demands of education and research aligned with the research university model. To date, UIT takes pride in having nearly 100% of graduates employed, with over 90% securing jobs directly related to their trained majors.













# STUDENT ACTIVITIES 2024

## (Planned)

ACTIVITIES	DESCRIPTION	SCHEDULE	NOTE
Job Fair and Business Introduction Days	Organize job fairs and business introduction days, featuring enterprises in the field of Information Technology and Telecommunications. Provide opportunities for businesses to introduce themselves, showcase products, technologies, and conduct recruitment and advisory activities.		
	<b>UIT JOB FAIR 2024</b> - Expected to host 40 businesses and involve 3000 students. - A day dedicated to students and businesses, sponsored and participated in by technology companies operating in the field of Information Technology in Vietnam. Opportunity for businesses to introduce themselves, showcase products, technologies, and organize advisory and recruitment activities.	Friday, May 17, 2024 Invitations: Starting from April 2024	Estimated sponsorship levels: Gold Sponsorship: 100,000,000 VND Silver Sponsorship: 80,000,000 VND Bronze Sponsorship: 60,000,000 VND Participation: 25,000,000 VND
	<b>UIT CAREER DAY 2024</b> - Expected to host 40 businesses and involve 3000 students. - A day dedicated to students and businesses, sponsored and participated in by technology companies operating in the field of Information Technology in Vietnam. Opportunity for businesses to introduce themselves, showcase products, technologies, and organize advisory and recruitment activities	Friday, December 6, 2024 Invitations: Starting from November 2024	Estimated sponsorship levels: Gold Sponsorship: 100,000,000 VND Silver Sponsorship: 80,000,000 VND Bronze Sponsorship: 60,000,000 VND Participation: 25,000,000 VND



# STUDENT ACTIVITIES 2024

## (Planned)

ACTIVITIES	DESCRIPTION	SCHEDULE	NOTE
Student Civic Activities	Organize sessions to equip students with necessary information and skills, and introduce businesses in the field of Information Technology and Telecommunications to students.		
	<b>Freshmen Civic Activities</b> Target audience: Freshmen Expected to involve 1,700 students Content: Equip first-year students with skills such as adapting to university environments, problem-solving, decision-making, self-learning, research skills, and overcoming psychological crises.	End of August 2024	Businesses can share and introduce during the Civic Activities Week. Estimated sponsorship: 20.000.000 VNĐ
	Target audience: Sophomore, Junior, Senior students Expected to involve 200-250 students per session Content: Equip second, third, and fourth-year students with necessary skills.	Organized quarterly (4 times a year)	Businesses can share and introduce during the Civic Activities Week. Estimated sponsorship 10.000.000 VNĐ
	<b>Senior Civic Activities</b> Target audience: Senior students Expected to involve 150-250 students per session Content: Equip final-year students with necessary skills.	Organized quarterly (4 times a year)	Businesses can share and introduce during the Civic Activities Week. Estimated sponsorship 10.000.000 VNĐ

# STUDENT ACTIVITIES 2024 (Planned)

ACTIVITIES	DESCRIPTION	SCHEDULE	NOTE
<b>Career Orientation and Soft Skills Workshops</b>	<p>Target audience: All UIT students. Expected to host 100-250 students per workshop, with participation depending on the content and theme. Content: Organize workshops on career orientation, exchange soft skills for students to equip them with knowledge, study skills, career orientation, professional interaction experiences, professional work skills, and life skills to meet the practical needs of businesses during integration. Expected skills to be organized (Businesses can propose additional skills alongside those listed below): Critical Thinking Complex Problem Solving Creativity People Management Collaboration Emotional Intelligence Judgement and Decision Making Service Orientation Negotiation Cognitive Flexibility Active Listening Foreign Language Learning Skills</p>	Organize monthly workshops (10-12 workshops per year)	Businesses can register to organize workshops. Expected sponsorship level: 10,000,000 VND/workshop. Businesses can sponsor and organize multiple workshops throughout the academic year with preferential sponsorship.
<b>Physical Education and Sports Activities - UIT Sport+ 2024</b>	<p>Target audience: All UIT students. Expected to involve 1500 students. Content: Organize physical education and sports activities, student sports tournaments to create a fitness movement, enhance health training, and provide an environment for improving health for studying and training in students. Organized sports: Badminton, Table Tennis, Chess, Chinese Chess, Athletics, Tug of War Men's Football, Women's Football, Men's Volleyball, Women's Volleyball, Men's Basketball</p>	Organize activities every month throughout the year	Businesses can accompany student sports activities. Estimated sponsorship: 20,000,000 VND/semester



# STUDENT ACTIVITIES 2024

## (Planned)

ACTIVITIES	DESCRIPTION	SCHEDULE	NOTE
<b>"Company Tour 2024" Activity Series</b>	A series of real company tours in the field of Information Technology.	Throughout the year	Minimum support level: 10 million VND
<b>Academic Clubs - Teams - Academic Groups</b>	Sponsor academic clubs, teams, and skill groups in academic support activities through Mobile, Web, AI competitions	Throughout the year	Minimum support level: 15 million VND
<b>Skills Clubs - Teams - Groups</b>	Sponsor skill clubs, teams, and skill groups in skill support activities through skill classes, skill competitions	Throughout the year	Minimum support level: 15 million VND
<b>Academic Competitions</b>	The Student Affairs Office, the organizing unit, invites businesses to sponsor prizes, items, scholarships for academic competitions: UIT Hackathon Game Programming, Automatic Programming - IT Car Racing, App Programming, Students with Information Security....	According to the plan of the organizing committee	Submit sponsorship profiles separately
<b>Scientific Conferences</b>	International conference MAPR (International Conference on Multimedia Analysis and Pattern Recognition)	October 2024	Submit sponsorship profiles separately

**FOR DETAILS ON SPONSORSHIP AND PARTICIPATION IN THE  
PROGRAM, SCHOLARSHIP AWARDS, PLEASE CONTACT:**

**STUDENT AFFAIRS OFFICE, ROOM A101**

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**TRƯỜNG ĐẠI HỌC CÔNG NGHỆ THÔNG TIN**

# **APPLICATION FOR STUDENT ACTIVITIES SPONSORSHIP 2024**